

No recruitment should take place if the state is red in this column.	General Guidelines: Representatives of the University of Utah, whether directly engaged as recruiters or not, must follow the regulations of each state while at college fairs, conferences, or other events. In general, this means that the institution does not enroll an individual, allow an individual to sign any agreement obligating the person to the institution in any way, or accept any monies from the individual, including an application fee; and/or the institution does not follow-up with any interested student by means of an in-person meeting with an agent in that state. In some cases, states with highly restrictive regulations surrounding recruitment and advertising <i>may</i> allow one-time exceptions. If you have a conference or event in one of these states, please let me know and I will contact the regulator to determine if we may be granted permission to recruit or promote the institution. The guidelines on this list are based in the self-reported regulations of each state and will be updated as necessary with any regulatory changes. I can be reached at amanda.babcock@utah.edu or stateauthorization@utah.edu.			
State	National Advertising	Local advertising	Recruiting at college fairs or workshops	U of U Authorizaton status
Alabama	Okay	No	Any recruiting or advertising without authorization is considered out of compliance.	Not authorized
Alaska	Okay	Okay	Any advertising must be ethical and accurate. Recruiting by regular University employees during fairs and conferences is okay.	Exempted.
Arizona	Okay	Okay	Recruitment at job fairs and conference by regular U of U employees okay. We cannot employ a recruitment agent specifically for the purposes of enrolling and soliciting students.	Not under regulatory jurisdiction of AZPPSE. Exempt by regulation, confirmed with regulator.
Arkansas	Okay	No	No specific restrictions on recruiting during fairs and conferences identified.	Not authorized.
California	Okay	Okay	No guidelines identified for recruitment during conferences and college fairs.	Not under regulatory jurisdiction of CBPPE. Exempt by regulation.
Colorado	Okay	Okay	CDHE requests we notify them of any consistent or strategic marketing/recruitment of Colorado residents. Participation in conferences and college fairs okay.	Exempt by regulation and physical presence standard. Confirmed with regulator.
Connecticut	Okay	Okay	Non-degree granting institutions are required to seek approval for recruiting. No mention of standards for degree granting institutions.	No physical presence, therefore not required to seek authorization.
Delaware	Okay	Okay	Delaware requires approval of any person representing an institution or employed by an institution that contacts persons in any manner for the purpose of soliciting enrollment in any course, program, or degree.	No physical presence, therefore not required to seek authorization.
D.C.	No	No	DC determined that the University of Utah is not required to seek licensure at this time. Recruiting at fairs and conferences should be okay. Consistent recruitment presence may require approval from the OSSE.	Not required to seek licensure at this time.
Florida	Okay	No	General recruiting (handing out information, answering questions, etc.) is okay. However, we cannot secure an application or accept payment of fees from prospective students.	No physical presence, therefore not required to seek authorization.
Georgia	Okay	No	Georgia requires approval of any "agents" engaging in recruitment of any kind. Duration or venue of recruitment activity is not differentiated.	Not authorized.

Hawaii	Okay	Okay	Advertising and recruiting does not fall under Hawaii's physical presence standards.	No physical presence, therefore not required to seek authorization.
Idaho	Okay	Okay	Recruitment is not considered a physical presence trigger.	In process of registering for our nursing program. Other programs (without medical field placements) are not required to register.
Illinois	Okay	Okay	Recruitment at job fairs and conferences is okay. Consistent, organized, on-the-ground recruiting is not.	No physical presence, therefore not required to seek authorization.
Indiana	Okay	Okay	Recruitment is not considered a physical presence trigger.	No physical presence, therefore not required to seek authorization.
Iowa	Okay	No	Recruitment at job fairs or conferences could trigger regulatory oversight depending on <i>which</i> programs are represented.	No physical presence, therefore not required to seek authorization.
Kansas	Okay	No	Recruitment at job fairs and conferences is okay. Consistent, organized, on-the-ground recruiting is not.	No physical presence, therefore not required to seek authorization.
Kentucky	Okay	No	Recruitment at job fairs or conferences could trigger regulatory oversight depending on which programs are represented.	No physical presence, therefore not required to seek authorization.
Louisiana	Okay	Okay	No specific restrictions on recruiting during fairs and conferences identified.	No physical presence, therefore not required to seek authorization.
Maine	Okay	Okay	No guidelines identified for recruitment during conferences and college fairs. However, organized or consistent recruitment practices could trigger presence.	No physical presence, therefore not required to seek authorization.
Maryland	Okay	Okay	Recruitment is okay: "Operate in Maryland" does not include the noninstructional activities of an out-of-State...that... (ii) conducts periodic and temporary visits to Maryland for the purposes of student recruitment or contact with an institution's alumni... (COMAR 13B.02.01.03B(12))	Not authorized. Some of our programs will trigger presence if we enroll students.
Massachusetts	Maybe	Maybe	Recruitment at job fairs and conferences is okay. Please note that institutions must not advertise programs (subject to Board approval) prior to receiving Board approval. This would be considered false advertising and subject to criminal charges and fines.	No physical presence, therefore not required to seek authorization.
Michigan	Okay	Okay	Recruiting requires permit if institution has degree authority below the baccalaureate in home state.	No physical presence, therefore not required to seek authorization.
Minnesota	Okay	No	Recruitment at job fairs and conferences is okay. Consistent, organized, on-the-ground recruiting is not.	Not authorized.

Mississippi	Okay	Okay	No specific restrictions on recruiting during fairs and conferences identified.	No physical presence, therefore not required to seek authorization.
Missouri	Okay	Okay	Recruitment at job fairs and conferences is okay. Consistent, organized, on-the-ground recruiting is not.	Authorized.
Montana	Okay	Okay	The U of U is authorized in the State of Montana.	Authorized.
Nebraska	Okay	Okay	No specific restrictions on recruiting during fairs and conferences identified.	No physical presence, therefore not required to seek authorization.
Nevada	Yes	Yes	The U of U received its license for experiential learning in April 2015. This allows us to recruit and advertise in the State of Nevada.	Experiential license approved 4/2015. Indefinite term.
New Hampshire	Okay	Okay	Recruitment at job fairs and conferences is okay. Consistent, organized, on-the-ground recruiting is not.	No physical presence, therefore not required to seek authorization.
New Jersey	Okay	Okay	No specific restrictions on recruiting during fairs and conferences identified.	No physical presence, therefore not required to seek authorization.
New Mexico	Okay	No	Out-of-state institutions (including online institutions) which do not have a "presence" in New Mexico, but actively recruit students within New Mexico to attend their institution out-of-state must apply for registration. In addition, agents actively recruiting for such an institution must be authorized by the New Mexico Higher Education Department. Recruitment at one-time events (not multiple job fairs or conferences) is okay.	No physical presence, therefore not required to seek authorization. NM "in process" of updating statutes for last few years.
New York	Okay	Okay	No specific restrictions on recruiting during fairs and conferences identified.	No physical presence, therefore not required to seek authorization.
North Carolina	Okay	Okay	Recruitment at job fairs and conferences is okay. Consistent, organized, on-the-ground recruiting is not.	No physical presence, therefore not required to seek authorization.
North Dakota	Okay	Okay	No specific restrictions on recruiting during fairs and conferences identified.	No physical presence, therefore not required to seek authorization.
Ohio	Okay	Okay	Recruitment at fairs or conferences MAY require approval. The agency evaluates these requests on an individual basis and will determine if approval is necessary based on the level of activity. Consistent, on-the-ground recruitment requires approval.	Not authorized--we may have physical presence.
Oklahoma	Okay	Maybe	Advertising in OK cannot specifically target OK residents or it requires approval. Recruitment at college fairs and conferences is likely okay. Consistent, on-the-ground recruitment may require approval.	We likely don't meet the physical presence standard, but need to complete program activity inventory to make determination.

Oregon	Okay	No	Any recruiting or advertising without authorization is considered out of compliance.	Not authorized.
Pennsylvania	Okay	Maybe	Occasional recruitment at job fairs and conferences should be okay. Consistent, on-the-ground recruitment is not permitted. Advertising in local media "possibly" requires approval, but no additional information is offered.	No physical presence, therefore not required to seek authorization.
Rhode Island	Okay	Okay	Recruitment at job fairs and conferences is okay. Consistent, organized, on-the-ground recruiting is not.	No physical presence, therefore not required to seek authorization.
South Carolina	Okay	No	Recruitment at job fairs and conferences is okay. Consistent, organized, on-the-ground recruiting is not.	No physical presence, therefore not required to seek authorization.
South Dakota	Okay	Okay	No guidelines identified for recruitment during conferences and college fairs.	No physical presence, therefore not required to seek authorization.
Tennessee	Okay	No	Advertising cannot directly target TN residents or originate within TN media without authorization. Recruitment at college fairs or conferences is okay; consistent, on-the-ground recruitment must be authorized.	No physical presence, therefore not required to seek authorization.
Texas	Okay	Okay	Occasional participation in a college/career fair involving multiple institutions or other events similarly limited in scope do not trigger physical presence. Consistent, on-the-ground recruiting requires authorization. Advertising to Texas students, whether through print, billboard, internet, radio, television, or other medium alone does not constitute a physical presence.	No physical presence, therefore not required to seek authorization. This would change with enrollment of nursing students or other field placements.
Utah	Okay	Okay	Good to go.	Authorized.
Vermont	Okay	Okay	No specific restrictions on recruiting during fairs and conferences identified.	No physical presence, therefore not required to seek authorization.
Virginia	Okay	Okay	We are required to obtain agent permit, but school would not need to certify.	No physical presence, therefore not required to seek authorization.
Washington	Okay	No	Recruitment at multi-college fairs or conferences okay. Consistent, on-the ground recruiting must be authorized. Advertisements offered in-state cannot specifically target WA residents. The University of Utah is in progress of applying for full authorization in Washington State.	Not authorized.
West Virginia	Okay	No	No recruiting or advertising is allowed, in any context, unless the school is officially licensed.	No physical presence, therefore not required to seek authorization.
Wisconsin	Okay	No	No physical presence standard, all schools must authorize. Regulations regarding recruiting indicate that any person representing the University for recruitment purposes, in any context, would need to register as an agent first.	Not authorized.

Wyoming	Okay	Okay	Currently verifying that recruitment does not require an additional approval, but otherwise there are no specific restrictions listed on recruitment or advertising.	Currently registered/authorized
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